**Training Title:**

**So what? Deriving Value from Data**

**Presented by:**

**LEAH MALOF, Principal in Mercer’s Data, Technology and Analytics practice**

**Meeting Location:**

ZOOM online   
              
**Date:**

Wednesday, July 1, 2020

**Program**        8:45 – 10:00 AM

**Agenda:**

**Welcome from President**

**So what? Deriving Value from Data Presentation:**

This presentation will bring utilizing data to life so that your conclusions and use of the facts and figures are realistic, pragmatic and useful by their users and audiences.

Join us to receive insight and assistance in maximizing the impact data can have on your business making it run more effectively and efficiently.

**Learning Objectives:**

Attendees will gain a basic understanding of:

* How to define unique value
* How to create a list of objective and comprehensive measures
* Data sources and interpretative considerations
* How to present data that makes the “so what? And “now what?” evident
* Examples will be shared to further make objectives and processes relevant
* Application & Follow Up

**Questions & Answer**

**Final Comments & Dismissal**

**(1.25 certification credits)**